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## CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

March 17, 2003

President Cathy Woolard and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell Street SW  
Atlanta, Georgia 30335

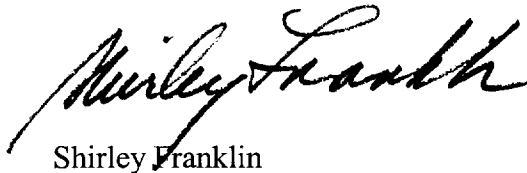
**RE: Appointment to Keep Atlanta Beautiful Board**

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint **Kevin Perry** to serve as a member of the **Keep Atlanta Beautiful Board** of the City of Atlanta. This appointment is for a **term of two (2) years**, scheduled to begin on the date of Council confirmation.

I am confident that Mr. Perry will serve the Keep Atlanta Beautiful Board with distinction. A resume is attached for your perusal.

Sincerely,



Shirley Franklin



**BIOGRAPHY**  
**Kevin Perry**  
**Executive Director**  
**Georgia Soft Drink Association**

Kevin Perry is the Executive Director for the Georgia Soft Drink Association in Atlanta, Georgia. Kevin is responsible for maintaining the soft drink industry's internal and external communications programs, and also works to promote good relations with GSDA members, governmental officials, business organizations, local and state news media, and community organizations. As Executive Director, Kevin serves in three primary capacities: soft drink industry lobbyist, public relations strategist, and association manager.

In addition to his role with the soft drink industry, Kevin serves as President of the Georgia Recycling Coalition; Board Member of the Keep Georgia Beautiful Foundation; Founder and Board Member of Georgians for Comprehensive Recycling; and, Board Member of the State YMCA of Georgia. Active in the Government Affairs Council of the Georgia Chamber of Commerce, Kevin further promotes sound public policy as a member of the Metro Atlanta Chamber and the Georgia Public Policy Foundation.

Prior to joining GSDA, Kevin was Manager of State and Local Affairs for the National Soft Drink Association in Washington, D.C. Kevin's accomplishments at NSDA include executing the industry's grassroots program, defeating forced deposit and special tax proposals in several states, and developing resources for state associations and industry government affairs representatives.

Kevin also has worked as a legislative aide and campaign assistant for former Georgia Congressman George (Buddy) Darden. In addition to his federal experience, Kevin served as a session aide at Georgia's statehouse for Lieutenant Governor Pierre Howard.

A Marietta, Georgia native, Kevin attended the University of Georgia in Athens where he earned a BA in Public Communications.